

Strategic Thinking for Professionals - Enhancing Decision-Making with Seven Thinking Styles

This course is designed to help professionals strengthen their decision-making and problem-solving skills using a structured, holistic approach. Participants will learn how to apply analytical, critical, systemic, creative, collaborative, ethical, and adaptive thinking to complex business challenges. Each session focuses on a different thinking style, equipping professionals with the tools to challenge assumptions, analyze data, generate innovative solutions, and make ethical and strategic decisions. Whether you're navigating uncertainty, improving team collaboration, or driving innovation, this course will provide a versatile framework to enhance your decision-making skills and elevate your professional impact.

By the end of this course, participants will be able to

- Understand and apply the Seven Thinking Styles Framework to decision-making
- Strengthen analytical, critical, and systemic thinking for problem-solving
- Develop creative and adaptive thinking to navigate uncertainty and innovation
- Enhance collaborative and ethical thinking to drive better business outcomes
- Create a personalized decision-making framework for real-world application

Target Audience

This course is for business professionals across all industries and levels who want to:

- Improve problem-solving and decision-making in their roles
- Develop critical and strategic thinking for better business outcomes
- Learn to think adaptively in rapidly changing environments
- Strengthen collaboration, innovation, and ethical decision-making

Number of Learning Hours

Approximately 8-10 hours of instruction. This course is typically delivered as weekly 60–90 minute live sessions (recorded for those unable to attend live). Those sessions are spread out over 8 weeks.

Week 1. Introduction to the Seven Thinking Styles & Strategic Decision-Making

- Why diverse thinking styles matter in professional decision-making
- How over-relying on a single approach leads to poor decisions
- Introduction to the Seven Thinking Styles Framework
- Self-assess to determine your dominant thinking style

Week 2. Analytical Thinking – Breaking Down Complexity

- How to systematically analyze data and identify patterns
- Recognizing cause-and-effect relationships in business problems
- Avoiding data overload and decision paralysis

Week 3. Critical Thinking – Challenging Assumptions & Reducing Bias

- The role of skepticism in decision-making

- Recognizing biases and misinformation in business contexts
- How to ask the right questions before making a decision

Week 4. Systemic Thinking – Seeing the Bigger Picture

- Why problems don't exist in isolation
- How different business areas interact and impact each other
- Anticipating unintended consequences of decisions

Week 5. Creative Thinking – Generating Innovative Solutions

- Moving beyond conventional approaches
- Brainstorming techniques for problem-solving and innovation
- Overcoming barriers to creative thinking in the workplace

Week 6. Collaborative Thinking – Leveraging Team Insights

- The power of diverse perspectives in better decision-making
- Overcoming groupthink and improving team decision-making
- Strategies for effective collaboration and communication

Week 7. Ethical Thinking – Balancing Efficiency & Responsibility

- How ethics impact business reputation and long-term success
- Making fair and responsible decisions in the workplace
- Balancing profit, people, and principles

Week 8. Adaptive Thinking – Making Decisions in Uncertain Situations

- Why flexibility is key in decision-making
- How to pivot and adjust strategies based on new information
- The importance of continuous learning and iterative decision-making

Delivery Options

This course is designed to be flexible in its delivery to accommodate different learning preferences and organizational needs. The course can be delivered in the following formats:

1. **Live, Instructor-Led Format.** The course can be delivered over two consecutive days in a live, instructor-led setting (either in person or virtually). This format allows for real-time interaction, immediate feedback, and dynamic discussion.
2. **Self-Paced Learning.** For organizations or individuals who prefer to learn at their own pace, the course is available as a fully self-paced online module. Learners can progress through the content at their own speed, with interactive components, quizzes, and practical exercises to reinforce learning.
3. **Hybrid Format.** The course can also be delivered as a hybrid blend of self-paced learning and live, instructor-led sessions. This format typically involves completing the foundational modules independently, followed by live sessions that focus on discussion, case studies,

and hands-on application of concepts. For example, you could have a live session every week or every other week, and have the participants learn the foundational concepts via self-paced modules in between.

4. **Licensing. Strategic Thinking for Professionals in a Box**—a fully licensed, customizable version of our course that can be seamlessly integrated into your organization’s training programs.

Customization Options

If the course is delivered in a private setting, this course can be customized to include company-specific examples, case studies, and exercises that directly relate to the organization’s context.

Questions

If you have any questions related to this course please contact us at

<https://www.turningdataintowisdom.com/contact-us/>